

**NO PURCHASE IS NECESSARY TO ENTER OR WIN.
A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.**

1. Eligibility: This Campaign is open only to those who sign up by following the link provided in the January 2020 edition of the Mature HealthCenter Newsletter, and who are 18 years of age or older as of the date of entry. Mature HealthCenter is a division of Insuractive, Inc. (“Insuractive”). The Campaign is only open to legal residents of the 50 United States and D.C., and is void where prohibited by law. Employees of Insuractive and its affiliates (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations.

2. Agreement to Rules: By participating, the contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Insuractive as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting at 12:01 a.m. Central Time on January, 21 2020 and ending at 11:59 p.m. Central Time on February 14, 2020 (the “Campaign Period”). Insuractive’s computer system is the official timekeeping device for the Campaign.

4. How to Enter: During the Campaign Period, You may enter by clicking on the link provided within the January 2020 edition of the Mature HealthCenter Newsletter, which may be accessed via our Website at www.maturehealthcenter.com, and following the directions to complete a quick survey. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Insuractive. You may enter only once. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Insuractive.

5. Prizes: The Winner(s) of the Campaign (the “Winner”) will receive one \$50 Amazon gift card. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Insuractive. No cash or other prize substitution shall be permitted except at Insuractive’s discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Insuractive to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by a random drawing under the supervision of Insuractive. Winner will be notified by email within five (5) days following selection of Winner. Insuractive shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within fourteen (14) days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. **ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT INSURACTIVE’S SOLE DISCRETION) WILL RESULT IN WINNER’S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.**

8. Rights Granted by You: By entering this content (e.g. artwork, photo, video, text, etc.), You understand and agree that Insuractive, anyone acting on behalf of Insuractive, and Insuractive's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent.

9. Terms & Conditions: Insuractive reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond Insuractive's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Insuractive may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Insuractive. Insuractive reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Insuractive has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, Insuractive reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Insuractive and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Mature HealthCenter website. To read the Privacy Policy, click here
<http://www.maturehealthcenter.com/index.cfm/privacy-policy/#.XheaWLIYbIU>

12. Sponsor: The Sponsor of the Campaign is Insuractive, Inc. and Mature HealthCenter, 8420 West Dodge Road, Omaha, NE 68114.